

# Advertising with AAMT in 2021

The Australian Association of Mathematics Teachers Inc. is the nation's premier organisation of mathematics educators. It aims to: support and enhance the work of teachers; promote the learning of mathematics; and represent and promote interests in mathematics education.

AAMT is a federation of eight associations of teachers of mathematics from each Australian State and Territory.

We publish two journals (by subscription) in four mail-outs throughout the year:

- *Australian Primary Mathematics Classroom* (APMC, Years F–7)
- *The Australian Mathematics Education Journal* (AMEJ, Years 7–Tertiary)

The journals publish research findings, teaching experiences and ideas, reviews of teaching resources, and interesting mathematical investigations or notes that are relevant for classroom use.

All journals are peer-reviewed academic journals and do not publish 'news' items (although news relevant to members may be published in the Association's newsletter).

Journals are distributed to members with the Association's newsletter (not all members subscribe to a journal) and other materials.

Advertorials will not be published.

Discounts are not offered to agencies making bookings on behalf of clients.

**PLEASE NOTE** that all advertising is accepted subject to the discretion of editors and AAMT office management; advertising of products or services that is in direct conflict with the principles of the AAMT will not be accepted.

Acceptance of advertising or other material to be included in any AAMT mail-out or publication does not constitute endorsement by the AAMT of those goods, services or organisations.

No more than two full pages of advertising per advertiser will be accepted within each journal, and double spreads will not be permitted. Should more space be sought, then potential advertisers should consider including an insert with the mail-out.

## Specifications

Advertising should be submitted electronically as press-ready PDF (2400 dpi) with bleed to 5 mm and include crop marks. Full page ads are A4 (297 × 210 mm); half page are A5 (148 × 210 mm). PDFs can be emailed directly to Jacquie Sprott at [design@aamt.edu.au](mailto:design@aamt.edu.au) or by other means.

## Delivery address for inserts

Please check with the AAMT office regarding the correct delivery address.

## Contact

**The Australian Association of Mathematics Teachers Inc.**

Tel: Jacquie: 0409 093 692

Email: [jsprott@aamt.edu.au](mailto:jsprott@aamt.edu.au)

Internet: [www.aamt.edu.au](http://www.aamt.edu.au)

Post: C/- AMT, 170 Haydon Drive, Bruce, ACT, 2617

ABN: 76 515 756 909

## Advertising deadlines for 2021

		Booking deadline	Copy deadline	Distributed after
Ad printed in APMC or AMEJ	no. 1 (mail 1)	5 March	9 March	30 March
	no. 2 (mail 2)	4 May	1 Jun	25 June
	no. 3 (mail 3)	26 July	23 August	16 September
	no. 4 (mail 4)	14 October	15 November	2 December
Insert included with general mailout or a journal	mail 1	5 March	20 March	30 March
	mail 2	4 May	12 June	25 June
	mail 3	26 July	1 September	16 September
	mail 4	14 October	16 November	2 December

## Advertising rates for 2021

All prices include GST. Rates and anticipated distribution are revised annually.

Journal	Distribution	Circulation (est.)	Position	Rate
Australian Primary Mathematics Classroom (APMC)	Individual: 500 Institutional: 700 Total: 1300	Print and electronic circulation  2600	Inside front cover	\$640.00
			Inside back cover	\$600.00
			Outside back cover	\$810.00
			Inside non-cover	\$400.00
			Inside non-cover (half)	\$325.00
			Single sheet A4 insert*	\$840.00
The Australian Mathematics Education Journal (AMEJ)	Individual: 600 Institutional: 800 Total: 1400	Print and electronic circulation  3000	Inside front cover	\$750.00
			Inside back cover	\$705.00
			Outside back cover	\$935.00
			Inside non-cover	\$460.00
			Inside non-cover (half)	\$370.00
			Single sheet A4 insert*	\$975.00
GENERAL MAILOUT	Individual: 2000 Institutional: 2000 Total: 4000	Print and electronic circulation  8000	Single sheet A4 insert*	\$2150.00

\* Cost is for insert only (not printing); inserts to be supplied. Please contact the AAMT office regarding pricing for multiple page documents.

All cover spaces are available in full colour; all inside space is to be black/greyscale only.

## Bookings and enquiries

All bookings and enquiries should be directed to Jacquie Sprott at [jsprott@aamt.edu.au](mailto:jsprott@aamt.edu.au)